

Long Island Racial Equity Donor Collaborative



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Request for Proposals Information Session

March 5, 2020



Long Island Racial Equity Donor Collaborative

- ❑ The Collaborative was established in 2018 at The Long Island Community Foundation to address the deeply rooted racial inequities on Long Island – Nassau and Suffolk Counties.
- ❑ The Collaborative is comprised of representatives from 11 local and national foundations and financial institutions, who will engage public and private funders in a regional, community-informed, capacity-building initiative.
- ❑ The Collaborative intends to serve as a convener, facilitator, and fundraiser while helping regional institutional leaders representing governments, nonprofits, and the private sector establish strategic priorities and guide targeted investments in critical areas of need for black Long Islanders.

Long Island Racial Equity Donor Collaborative: Member Institutions



Long Island Racial Equity Donor Collaborative

Chair:

Tonya Thomas
Associate Program Officer
Long Island Community Foundation

Co-Chair:

Natalie Abatemarco
Managing Director
Citi Community Development

Co-Chair:

Jeanique Druses
Vice President, Global Philanthropy
JPMorgan Chase

Our Commitment

- ❑ Fund organizations with programs, practices, and activities that align with our commitment to advancing racial equity fairly and responsibly and providing black Long Islanders opportunities to leverage resources toward better economic outcomes; and
- ❑ Help nonprofits and other community-based organizations become more innovative, more financially secure and flexible, and stronger.

Urban Institute

□ In 2019, the Collaborative engaged the Urban Institute of Washington, DC to create a high-impact funding strategy.

❖ Landscape Scan

- ✓ Underdeveloped Capacity
- ✓ Perceptions of Long Island
- ✓ Geographic Issues Inhibit Collaboration

Our Strategy

□ Three-Year Strategy:

- ❖ Focus is on the domains of *improving financial health* and improving access to *quality jobs and family sustaining wages*.
- ❖ Support the creation or further development of a program, partnership, and/or research proposal that addresses racial economic equity on Long Island.
- ❖ A six-month planning process
- ❖ A two-year implementation phase
- ❖ Evaluation

Grantmaking

- ❑ Up to a total of \$250,000 will be distributed in planning grants
- ❑ Planning grants, up to \$25,000 each, will be awarded to 8-10 nonprofit organizations
- ❑ Amount and number of implementation grant awards – TBD
- ❑ Up to \$1,500,000 will be raised and distributed in grants during the period 2020-2022 for capacity building/planning and implementation
- ❑ RFPs must be for projects aimed at advancing racial equity by increasing access to living-wage jobs and improving financial wellness for black Long Islanders

Grantmaking: Priority Areas

□ The Long Island Racial Equity Donor Collaborative will fund projects that improve:

- ❖ Access to quality jobs and living wages; and/or
- ❖ Credit health and financial wellness for black Long Islanders.

Grantmaking: Priority Areas (cont.)

- **Quality jobs and living wages:** Improve employment opportunities and greater financial security, including enhanced connections to supportive workforce development programs and job training programs, as well as programs that match workers to living-wage jobs.
- **Credit health and financial wellness:** Improve financial stability, including enhanced connections to appropriate banking and credit services that provide financial coaching and connections.

Grantmaking: Improving Credit and Financial Health Among Black Long Islanders

Long Island Racial Equity Donor Collaborative aims to use small to mid-sized impact grants to:

- Strengthen the Capacity**
- Support Programming efforts**
- Maximize the Impact**
- Apply Innovative Approaches** that improve credit access

Grantmaking: Promoting Wage Growth and Quality Jobs for Black Long Islanders

Long Island Racial Equity Donor Collaborative aims to use small to mid-sized impact grants to:

- ☐ Catalyze Collaboration**
- ☐ Build Systemic Capacity**
- ☐ Invest in Institutional Infrastructure**
- ☐ Apply Innovative Approaches**

Grantmaking: Types of Projects

- Pilot Programs:** Support Programming Efforts
- Expand Initiatives:** Maximize the Impact
- Promote Technological and Institutional Innovation:** Innovate and/or Expand Use of and Access to Financial Systems
- Equitable Public Policy:** Strengthen Legislation and Enforcement
- Advocacy:** Create Strategies and Insights

Grantmaking: Planning Grant Ideas

The planning phase of this grant initiative can be used to:

- Connect with local partners to collaborate to achieve proposed implementation project goals
- Connect with models in other regions who have piloted similar practices to share best practices and lessons learned
- Build processes and identify community groups or volunteers to connect to the proposed services
- Build infrastructure or staff capacity to implement a program currently beyond the scope of organizational capacity
- Research potential vendors (app platforms, etc.) that could work best for the proposed project
- Create a comprehensive research plan and methodology for conducting field-building research on the context of access to living-wage jobs and credit health for black Long Islanders
- Develop a comprehensive implementation plan for proposed projects/initiatives

Grantmaking: Planning Grant Support

- **All planning grant recipients will receive technical assistance to structure, enhance, and adapt proposed implementation plans over the seven-month planning grant period.**
- ❖ The planning grant phase is intended to build capacity of planning grant recipients by enabling them to be better positioned to apply for future funding due to the dedicated time spent developing a comprehensive implementation plan, and this targeted technical assistance will help achieve that goal.

Grantmaking: Supporting the Work

In our work with prospective grantees, we are committed to:

- a transparent, open, and streamlined grant application/review process
- soliciting applications from and funding a multitude of actors and institutions
- providing grantees high-quality TA during the planning grant term
- flexibly in funding projects that will address racial economic inequity without overprescribing activities
- incorporating ongoing racial-equity research and discussions
- listening to and learning from our grantees and supporting them

Grantmaking: Planning Grant Application Guidelines

A complete **planning grant application** should include the following components:

- Application Form
- Project Narrative
- Project Timeline/Workplan
- Project Budget
- Lead Application Organizational Information

Grantmaking: Planning Grant Application - Selection Criteria

Planning grant application should demonstrate:

- The commitment and experience necessary to advance economic inclusion in Long Island
- Clarity of vision
- Initial articulation of anticipated outcomes and a plan for implementation
- Inclusive, collaborative processes that include black Long Islanders
- Demonstrated ability for transformative impact
- The lead applicant's capacity to effectively achieve intended results

Timeline

☐ **March 5, 2020:**

Information Webinar at 10am

To Register: <https://licf.org/information-for-for-nonprofits/request-for-proposals/>

☐ **March 5, 2020:**

In-person Information Session at 5:00PM

Long Island Community Foundation at 5pm

900 Walt Whitman Road, Suite 205, Melville, NY

631-991-8800 x222

☐ **March 27, 2020:**

Deadline to Submit Proposals – 5:00PM EST

Applications will be reviewed and applicants will be notified of their status by mid May

☐ **May 21, 2020:**

Planning Grant Awards Announced

Resources

Institution	Resources	Website
<i>Long Island Community Foundation</i>	Request for Proposals	https://licf.org/information-for/for-nonprofits/request-for-proposals/
<i>Urban Institute</i>	Report: Long Island Racial Equity through Economic Advancement: A Scan of Current Programmatic Supports and Best Practices	https://licf.org/wp-content/uploads/2020/03/Urban-Institute_LI-Landscape-Scan_FINAL.pdf
<i>PolicyLink</i>	Report: An Equity Profile of Long Island	https://www.policylink.org/sites/default/files/LongIslandProfile_final.pdf
Federal Reserve Bank of NY	Report: Long Island Credit Profile	https://www.newyorkfed.org/medialibrary/media/outreach-and-education/community-development/credit-conditions/LongIsland-CreditProfile-2017.pdf

Questions?

For more information, after the webinar/info. sessions,
please contact Tonya Thomas at tthomas@licf.org.
Thank you!